

FOR IMMEDIATE RELEASE:



Aspen Names Greg Cava as New Vice President of Service Solutions

Temecula, CA. 11.14.09 – Aspen announces that its new Vice President of Service Solutions will be Greg Cava. Greg will head Aspen's efforts to grow their customer base and expand their solutions into a broader range of customer needs and industries. Aspen made their selection after vetting through potential candidates and felt that Greg is the perfect fit for their business strategy. Greg has already been an incredible asset to the Aspen organization. He comes from Global Reach Logistics, a company that he co-founded with his brother Jim Cava. For over 20 years Greg has garnered a relationship with Aspen, so he joins the company with an already intimate understanding of their unique business culture and values. Greg's profound experience in the industry is an invaluable asset, along with his forward thinking and infallible character. Aspen expects that his appointment will result in huge strides in their growth.

Greg has worked his entire life in the logistics industry. He started his path while working for Santa Fe Railroad, in their Management Trainee program for pricing and sales. He then decided to move into the transportation sector by joining a trucking company's sales department. He moved-up the corporate ladder and was eventually appointed to Vice President of Sales and Marketing for the transportation division of Sun Oil (under the Sun Carrier Group). Greg was later recruited by a 3rd party asset-based warehousing and distribution company as the Vice President of Operations, overseeing approximately 3 million sq. ft. of distribution centers along with their transportation fleet. That gave him the experience to open his own 3rd party warehousing and distribution company (which he co-founded with his brother Jim Cava). Greg served as the company's CEO and President for 14 years until selling the company to a competitor in 2001. As stated before, Greg most recently co-founded a non-asset based global supply chain consulting company (Global Reach Logistics) serving as the President/CEO. Greg looks forward to the new challenges and opportunities now with Aspen and is ready to make a great impact on the company's success.

Aspen Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

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