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The Alliance Between Aspen and Global Reach Logistics has Its Advantages During the Current Economic Slowdown.

Temecula, CA. 03.23.09 – Aspen and Global Reach Logistics partnered in October 2005 and at no other time has the relationship been more advantageous than during the current recession. Aspen who is a third party logistics carrier, partnered with Global Reach Logistics, a supply-chain consulting firm, to compliment each other's assets while building on their vast knowledge of the industry. Both companies aim to deliver full logistic and supply-chain solutions to product manufacturers within the retail supply-chain. The two companies have seen an upswing in manufacturers' interests to move towards outsourced logistics to combat the current market conditions and contain operating costs.

Manufacturers have been placed in a situation where their fixed costs or brick-and-mortar investments are proving to be too much of a liability, especially in cases where their warehouses are too small causing a need for extra space or too big making operations costs unjustifiable. Both Aspen and Global Reach Logistics have been tapped to consolidate their customers' operations and convert fixed expense into variable costs that can parallel their revenue streams. This has enabled companies to ride out the current recession by refocusing on their core business models and using forecasting to limit or increase production based on market conditions, ultimately giving better control and flexibility. This empowerment of the customer has been a key benefit for both companies.

Aspen and Global Reach Logistics are laying out the piece-of-mind for their customers that build the confidence in knowing their product is not only being handled by superior assets, but a wealth of experience in moving goods from plant floor to store shelves. Customer Service is taken care-of through the companies' reliance in their Best in Class Values and continual improvement, which makes sure that the customer's supply-chain doesn't fall short of demand or get left behind the competition.

Aspen is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

Global Reach Logistics is a leading supply chain logistics service provider focused on bringing world-class solutions to industries and organizations across the United States and the World, twenty-four hours a day, seven days a week. We are global supply chain experts who offer you personalized solutions through one point of contact for your organization. From supply chain consulting to transportation management programs, our team offers a unique background to provide solutions to any supply chain hurdle your organization may confront in the course of conducting business across the globe.

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