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Aspen's Challenges as a Minority Owned Business Creates an Ambitious View and Creative Solutions to Supply Chain Logistics Management.

Ontario, California, 01.05.09 – Aspen's CEO Connie Anderson who has faced challenges as Woman Executive, uses this adversity to bring new and creative solutions to the Industry. Aspen who was announced a Women Owned Business by the WBENC on May 5th 2008.

ASPEN's new Ontario warehouse will be an enormous asset to economically hard hit companies who need access to the burgeoning western markets. The facility is a critical piece of the supply-chain-management-puzzle that plagues manufacturing firms' operations. The top 100 third party logistics firm is opening the facility in January. The firm believes this facility is a decisive outsourcing opportunity to manufacturing firms whose products are in the western half of the country. Rail spur access will also give a clean green transport option, as well as a manageable direct route to and from the ports.

The Ontario facility will be a fiscally strategic hub to the western markets, or so the firm believes. With the current faltering of the national economy it's becoming more attractive for manufacturing firms to focus on their core business model and outsource their supply chain and logistics operations. Aspen is banking on the needs of these companies to keep their product moving to and from the hugely profitable west.

Ontario is centrally located in Southern California, which puts the facility in easy access to three different major transportation routes. Rail transport is also an option with an accessible rail spur. Rail is a greener alternative to conventional trucking, and with fuel prices still high it makes for a viable alternative. The facility has both refrigerated and ambient temperature capabilities. This will be the company's third facility in California; with this particular facility having access to rail, refrigerated, and ambient solutions. The firm believes that this facility allows manufacturing companies the flexibility to get their products distributed with minimal costs and optimal service.

Aspen is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

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