

FOR IMMEDIATE RELEASE:



Temecula, California, 06.10.09 – Aspen Increases its Role and Expertise with the Success of Aspen Yard Management System or AYMS.

Aspen increases its depth of services and area of expertise by rolling out its new Web-Based Yard Management Systems, or YMS. The company, who has been providing a wide array of asset based logistics solutions for the past 30 years, is using this new solution to increase the ease and connectability of their client's logistics interface, and will start transmitting data between multiple hosts. This will make it easier for customers to utilize the latest technology via a basic Web Browser and cut down on redundant systems at the same time. Aspen has implemented this new service with some of its largest fortune 500 clients whom view the solution as a huge relief from the old-industry-standard of translating data from multiple management systems.

The YMS Solution will be marketed as AYMS or Aspen Yard Management System. The company feels that the solution will not only be a great addition to their suite of services, but it can also be an asset as a stand alone Web hosted solution. This will allow companies who have specific needs to request the service as an ala carte option. Aspen will be implementing the YMS at all its locations within the next few months.

The service follows Aspen's strategy of keeping their menu of solutions industry leading, while adaptive to the needs of their clients and their customers. Aspen believes that the solution will play a vital role in giving their customers the full view of their logistics network. The service will make it easier for the client to make adjustments to their manufacturing output and inventory supply to match with market trends and customer orders. This solution along with Aspen's customer portal, or MyAspenLive, will enable customers to be proactive in their supply-chain strategies rather than reactive. Keeping the client's supply-chain viscous and transparent is what the company believes is a best practice of operational efficiency, customer service, lean strategy, and in outperforming the client's competition.

Aspen is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

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