

FOR IMMEDIATE RELEASE:



Aspen Goes Cutting-Edge on Communications With its Release of New Customer Portal and Twitter Site.

Temecula, California, 02.04.09 – Aspen has just released the next generation in communications services that allow its customers instant access to essential information. A new Customer Portal and Twitter account is being utilized by the firm to offer instant updates to its current and prospective clients. Aspen believes applications like these will end up revolutionizing the way businesses are communicating with their customers and provide the additional value in how we present data, which is reason why these services have now been made available.

Aspen, who is a third party logistics company, wants these applications to become a significant tool for clients to quickly receive important performance and facility information. The Customer Portal will provide operational performance data, while the Twitter account will communicate facility and company updates. The applications went live in their current form January 5th. The Customer Portal can be found on the company website: www.aspd.com with the appropriate login credentials, while the Twitter account is at: www.twitter.com/aspeninc and is open to all interested parties.

Aspen is committed to a strategy of being best-in-class in all its services, including being an industry leader when it comes to new technology and communications. The firm understands that the current business environment is increasing the pressure on its clients to remain responsive to market trends, while speeding-up essential tasks. Operations and Logistics Management are being called on to make on-the-spot judgment calls to stay in-front of fickle demand. Aspen wants to allow their clients access to as much instant information as necessary, with as little effort as possible. This will ensure that they are making well-informed decisions that can increase profits, resulting in a long-term partnership between the Aspen and its client.

Aspen is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

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